



SALES & DISTRIBUTION LTD.

CATALOGUE

Welcome!

We're delighted to share our first catalogue with you and hope that it leaves you with plenty of choices.

Throughout the catalogue you will find all of our brands including BRITA, Leifheit and Severin along with some recent additions in Greener Cleaner and Soehnle.

Along with taking on new brands, we have had a busy year with a full digital redesign across our website and social media. You can find the full extent of our products on our new website at www.bluestone.ie along with upcoming news and product announcements, so keep your eyes peeled!

New brands bring new opportunities and we have quickly grown from being experts in water filtration to having a vast range of products across homewares, water filtration and lifestyle – from storage to cleaning and baking to fitness. With nearly 800 products, there's something there for everyone.

Along with our new brands, throughout the following pages you will find plenty of information as to how we can support you from a sales, logistics and marketing perspective. Whatever you need, don't be afraid to call us!

With over 25 years of experience trading in Ireland, we're proud of the connections that we've built with you, its retailers, and are keen to carry on this strong working relationship, whilst opening up more exciting opportunities and providing value for money for you.

We hope you enjoy flicking through the next 80 pages and find something in there that ticks all the right boxes!

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bluestone

bluestone
SALES & DISTRIBUTION
www.bluestone.ie



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stone
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questone.ie

blues



Aluna Series

The BRITA Aluna, with MAXTRA+ MicroFlow Technology, reduces limescale build-up and removes metals such as lead and copper, along with chlorine and other taste impairing substances.

Designed to fit in fridge doors.

Equipped with an electronic BRITA Memo, which reminds you to replace your filter cartridge every four weeks.

Dishwasher safe
(excluding lid)





**BRITA Aluna Cool
White MAXTRA+
S0500**

**1.4 L filtered water
capacity
2.4 L total capacity**

**BRITA Aluna Cool
Blue MAXTRA+
S0501**

**1.4 L filtered water
capacity
2.4 L total capacity**



**BRITA Aluna Cool
White MAXTRA+
+2 S0740**

**With 2 BRITA MAXTRA+
Refills
1.4 L filtered water
capacity
2.4 L total capacity**



BRITA® Marella Series

With its flip top lid, the BRITA Marella is simple to use and can be filled without having to remove the lid.

Equipped with BRITA MicroFlow Technology, powered by activated carbon in natural coconut shells, Micro Carbon Pearls lock away taste and odour impairing substances such as chlorine and metals in its millions of filtrating pores.

Designed to fit in fridge doors.

Electronic BRITA Memo reminds you to replace your filter cartridge every four weeks.

Dishwasher safe (excluding the lid)



Scan for product video



**BRITA Marella Cool
White MAXTRA+
S0590**



1.4 L filtered water
capacity
2.4 L total capacity

**BRITA Marella Cool
Blue MAXTRA+
S0591**



1.4 L filtered water capacity
2.4 L total capacity

**BRITA Marella Cool
Graphite MAXTRA+
S0593**



1.4 L filtered water
capacity
2.4 L total capacity

**BRITA Marella XL White
MAXTRA+
S0630**



2 L filtered water
capacity
3.5 L total capacity

**BRITA Marella XL Blue
MAXTRA+
S0631**



2 L filtered water
capacity
3.5 L total capacity

**BRITA Marella Cool
White +3
MAXTRA+ S0760**



With 3 BRITA MAXTRA+ refills
1.4 L filtered water capacity
2.4 L total capacity

**BRITA Marella Cool
White +6
MAXTRA+ S0761**



With 6 BRITA MAXTRA+ refills
1.4 L filtered water capacity
2.4 L total capacity

**BRITA Marella Cool
Graphite +3
MAXTRA+ S0763**



With 3 BRITA MAXTRA+ refills
1.4 L filtered water capacity
2.4 L total capacity
Also available in blue S0765

**BRITA Marella Cool
Graphite +6
MAXTRA+ S0764**



With 6 BRITA MAXTRA+ refills
1.4 L filtered water capacity
2.4 L total capacity



Elemaris Black XL

With a huge 3.5 litre capacity (2.2 litre filtered water capacity), the BRITA Elemaris Black XL combines advanced water filtration technology with convenience.

Life made easy through a single-handed filling system and unique automatic pour through lid and comfort through its ergonomically designed soft grip handle and non slip-base.

Assurance in a trusted German brand.

Dishwasher safe.



BRITA Elemaris
Black XL
S0661

Scan for
product
video



GO WITH THE FLOW!

Fresh filtered water on demand - an extra large capacity (8.2 litre total, 5.2 litre filtered) and sleek design that sees it fit in most fridges, the BRITA Flow is a must for anyone in a busy household.

Easy to fill with its sliding lid and simple to use with its dispensing tap, it's also easy to take apart and comes with an electronic BRITA Memo that reminds you to replace your filter cartridge every four weeks.



Scan for
product
video

BRITA Flow
S0661



BRITA® Style Series

The newest BRITA jug on the market, the BRITA Style combines modern, simple design with advanced BRITA filtration technology.

The new BRITA Smart Light reminds you to replace your filter cartridge and considers the time and volume of filtered water for optimum performance. A sleek design allows the jug to fit in the fridge door and is made from dishwasher safe materials, including the new silicone strap lid.



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product
video



**BRITA Style
Grey MAXTRA+
S0670**

**1.4 L filtered water
capacity
2.4 L total capacity**

**BRITA Style
Blue MAXTRA+
S0672**

**1.4 L filtered water
capacity
2.4 L total capacity**



**BRITA Style XL
Grey MAXTRA+
S0690**

**2.3 L filtered water
capacity
3.6 L total capacity**



BRITA® PerfectFit

BRITA's latest innovation that gives your customer the peace of mind that you are using trusted BRITA water filtration technology and protects from counterfeit refills.



NO MORE WAITING!



**BRITA MAXTRA+...
FASTER, PURER
FILTRATION.**



BRITA®

Fill & Go Series

The BRITA Fill & Go Active and Vital gives you 600ml of fresh, filtered water on the go.

BPA free, dishwasher safe and usable with or without the filter, the Fill & Go range is robust, stylish and a great, eco friendly alternative to single use plastic.

Equipped with the unique BRITA MicroDisc filter, which gives you 150 litres of filtration.

Scan for
product
video



**BRITA Fill and Go
Active Pink
SI 199**



0.6 L Capacity
Includes BRITA Micro Filter Disc
BPA Free
Squeezable

**BRITA Fill and Go
Active Blue
SI 200**



0.6 L Capacity
Includes 1 BRITA Micro Filter Disc
BPA Free
Squeezable

**BRITA Fill and Go
Active Lime
SI 201**



0.6 L Capacity
Includes 1 BRITA Micro Filter Disc
BPA Free
Squeezable

**BRITA Fill and Go
Vital Pink
SI 184**



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product
video

**BRITA Fill and Go
Vital Blue
SI 185**



0.6 L Capacity
Includes BRITA Micro Filter Disc
BPA Free
Robust, Clear Plastic

**BRITA Fill and Go
Vital Lime
SI 186**



0.6 L Capacity
Includes BRITA Micro Filter Disc
BPA Free
Robust, Clear Plastic

**BRITA Fill & Serve Graphite
SI 134**



Total volume 1.3L
Transparent, high gloss and long life state-of-the-art material
Soft touch design elements
Low weight and easy to handle
Shock resistant, durable, hygienic and dishwasher safe

**BRITA Microdisc
3 Pack SI 310**



Effectively reduces chlorine and
other taste impairing substances
1 Filter Disc for 4 weeks of freshly
filtered water

BRITA MAXTRA+



**THE MOST TRUSTED
WATER FILTER
IN THE WORLD!**

Scan for product video



The MAXTRA+ Universal filter cartridge with innovative BRITA MicroFlow Technology ensures powerful water filtration for hot and cold drinks and for cooking. Specially developed for the UK and Irish water filter market, Micro Carbon Pearls lock away taste and odour impairing substances such as chlorine and Ion-Exchange Pearls ensure protection from limescale build-up and prolong the life of domestic appliances.



**BRITA MAXTRA+
Single SI320**



**BRITA MAXTRA+
3 Pack SI323**



**BRITA MAXTRA+
6 Pack SI326**



**BRITA MAXTRA+
12 Pack SI326**

A person wearing a purple shirt is shown from the chest down, holding a clear glass under a white and silver Brita tap. Water is being poured from the tap into the glass. The background is a blurred kitchen setting.

BRITA®

THE NEW BRITA ON TAP.

**ELIMINATES 99.99% OF
BACTERIA FROM WATER.**

Eliminating 99.99% of bacteria, the BRITA On Tap is simple to install and guarantees fresh filtered water at the flick of a tap!

This next generation of BRITA water filters lasts for 600 litres and taking water filtration to the next level.

Easy to install, it comes with 6 adapters and fits on the vast majority of house hold taps. The BRITA On Tap also features an LED display that counts down the litres left in your filter, and comes with three modes.



BRITA On Tap
S1509



BRITA On Tap
Cartridge
S1511



INCREASE YOUR BRITA SALES!

**BRITA PRODUCTS PROTECT
APPLIANCES FROM LIMESCALE
DAMAGE SO IF YOU ARE BASED IN
A HARD WATER AREA DROP US A
LINE AND REQUEST FREE BRITA
WATER TEST KITS FOR THE
SHELVES IN YOUR SHOP.**



DRIVE REPEAT BUSINESS WITH FREE BRITA RECYCLING POINTS!

